Social sustainability of climate action

4 propositions
from Germany’s energy transition

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»Public support for Climate Action and for an energy transition does not make it the top priority in elections.«

Proposition #1
70% in favor of the energy transition from fossils and nuclear towards renewables

60% believe the energy transition is too slow

55% in favor of taking an international leading role

Social Sustainability Barometer 2021
for Germany’s energy transition
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Social Sustainability Barometer 2021 for Germany’s energy transition

General elections 26 Sep

20% voted for a party with a strong climate action profile*

* Die Grünen, Die Linke, + smaller parties
»Cost of inaction already start to exceed costs of climate action«

Proposition #2
"We have promised [...] 40 billion euros in transformation payments for the coal phase-out. We have now set up a flood relief fund of 30 billion euros for just two tragic events. And we don't know how many more there will be."

Chancellor
Angela Merkel
30th August 2021
»While catastrophes get you attention, opportunities will deliver action«

Proposition #3

Opportunity = benefit + agency
Does this image make you feel worried about climate change? Probably. Does it motivate you to act? According to research, probably not.

»Community energy is a powerful but still underestimated driver of climate friendly energy transitions«

Proposition #4
Energy supply security

Local value-creation

Climate action
4 propositions from Germany’s energy transition

#1 Public support for Climate Action and for an energy transition does not make it the top priority in elections.

#2 Cost of inaction already start to exceed costs of climate action.

#3 While catastrophes get you attention, opportunities will deliver action.

#4 Community energy is a powerful but still underestimated driver of climate friendly energy transitions.
Water constraints are a risk for a secure electricity supply that will intensify in the future.