

Encontro Internacional sobre Precificação de carbono

Data: 19 de Junho de 2018

Local: Rooftop 5 & Centro de Convenções no Complexo Aché Cultural, na Rua Coropé, 88 – Pinheiros - Auditório do 3º andar, em São Paulo

Horário: 08h30-17h00

Palestrantes



Alfredo Sirkis is Executive Secretary of the Brazilian Forum on Climate Change (FBMC) and Director of the Brazil Climate Center (CBC). Alfredo is an environment and urban manager, journalist, writer and screenwriter. Until the end of 2014 he was a Congressman and chairman of the National Commission on Climate Change (CMMC) and one of the vice presidents of the Committee on Foreign Relations and National Defense of the Chamber of Deputies. He has worked as city councilor, municipal secretary of urbanism and municipal secretary of environment of the city of Rio de Janeiro.



(SPE/MF).

Aloisio Melo has a degree in Agronomy Engineering (Esalq/USP, 1992), Master in Development and Agriculture (CPDA/UFRRJ, 1999) and is a member of the Public Policy and Management Specialist career of the Ministry of Planning since 2002. Between 1999 and 2004, he has worked in the formulation, implementation and evaluation of public policies focused on agriculture, rural development and food and nutritional security. He has worked on economic policies and instruments for rural credit, environmental policies and climate change in the Secretariat of Economic Policy of the Ministry of Finance



Ana Toni is the Executive Director of Instituto Clima e Sociedade (iCS) and Co-Founder of Public Interest Management (GIP). Ana Toni was the Representative for the Ford Foundation in Brazil, she was Executive Director of ActionAid Brazil and worked for ActionAid UK as Policy Advisor. She worked for Greenpeace and was Board Chair of Greenpeace Brazil and Board Chair of Greenpeace International. Ana was Board member of GIFE (the Brazilian Private Social Investment Association) and Wikimedia Foundation. Currently, she is Board member of Agência Pública, WINGS, Gold Standard Foundation, ITS and of the Baoba Fund for Racial Equity, and integrates the Brazilian Forum of Women's Leaders on Sustainability. Ana graduated in Economic and Social Studies at Swansea University, has a master degree in Politics of the World Economy at the London School of Economics and Political Science and a PhD in Political Science at the Rio de Janeiro State University.



André Clark is President and CEO of Siemens Ltda. Born in 1971, in São Paulo (SP), Brazil. He has a Bachelor's Degree in Chemical Engineering from Escola Politécnica da Universidade de São Paulo (USP) and MBA in Finance and Operations Management from New York University Stern School of Business.



Axel Zeidler is Consul General of Germany in São Paulo.



Gustavo Pinheiro is Portfolio Coordinator Low Carbon Economy. He co-founded Bratus Natural Capital in 2015, investing in start ups generating social and environmental impact. From 2012 to 2015, Gustavo was the Director of Government Relations for The Nature Conservancy (TNC) in Brasília, working to improve environmental legislation related to infrastructure, agriculture and protected areas management. He was also responsible for TNC's public fundraising between 2010 and 2012, as International Finance Institutions Coordinator. From 2005 and 2010, Gustavo engaged Instituto Socioambiental (ISA) in supporting indigenous peoples and organisations in sustainable development and public policy initiatives in the Brazilian Amazon. He also managed ABN-AMRO Bank's corporate digital channel operations from 2002 to 2005 after concluding the corporate trainee program he was selected for in 2001. Gustavo also did consultancies for the Inter-American Development Bank (IDB), the Ministry of Culture and São Paulo's Transportation Department. He has a degree in Public Administration from São Paulo Business School – Fundação Getulio Vargas and specialized in Economic Conservation Tools in a joint program at University of Brasília (UNB) with Conservation Strategy Fund (CSF) and Instituto Internacional de Educação do Brasil (IEB) and Social Change at Harvard Kennedy School.



Gustavo Fontenele was born in 1974 and is a Foreign Trade Analyst, civil servant, of the Brazilian Ministry of Industry, Foreign Trade and Services (MDIC) since 2001. He received a Business Administration degree from the University of Brasilia (UnB) and a M. Sc. in Finance from the Catholic Pontifical University of Rio de Janeiro (PUC-Rio). He is currently the General-Coordinator of Energy (Renewable) and Sustainable Development at the Secretariat of Development and Industrial Competitiveness of MDIC. At MIDC he was: (i) Chief of Staff to Minister Armando Monteiro; Executive-Secretary of the National Council of Export Processing Zones and worked at the Foreign Trade Chamber (CAMEX) with areas such as logistics, customs and taxation. Previously to entering public service he was an Accenture (“Andersen Consulting do Brasil”) consultant.



Ismo Ulvila is the Principal Administrator on the international Climate Finance at European Commission. International manager mainly in technical fields (transport, energy, climate change, low-carbon industry, Clean Development Mechanism (CDM), Kyoto Protocol). Specialties: Carbon emission trading, Clean Development Mechanism (CDM), Kyoto Protocol, Climate Change Adaptation, Transport Infrastructure, Transport Africa, Transport Interconnections, Transport Network Planning, Programme Management.



Lauro Marins is graduated in Environmental Technology and Environmental Engineering from the SENAC Academic Center, holds an MBA in Strategic Environmental Management from USP - Institute of Technological Research, IPT, specialization in Business Administration from FEI - Faculty of Industrial Engineering and specialization in Sustainable Supply Chain Management from Columbia University in New York. He has more than 14 years of professional experience in commercial, environmental and technical positions in various sectors, including agribusiness, metallurgy, health, construction, energy services, environmental consulting and environmental remediation. His areas of expertise include supplier chains, energy efficiency, corporate sustainability, sustainable mobility, project management and environmental research.



Marcelo de Oliveira Cerqueira is currently the Executive Vice President of Braskem Chemicals and Vinyls Business Unit. He joined Braskem in 1989 (former CPC company) and his background includes experience playing in different roles including production plant manager, logistics, HES, procurement, industrial director and business director. Before Braskem, he worked at Companhia Alcoolquímica Nacional and COPERBO (current Arlanxeo). He holds a bachelor's degree in chemical engineering from the University of Pernambuco, MBA from FGV and Global Leaders Training from Wharton School – University of Pennsylvania.



Marina Grossi has been the President of the Brazilian Business Council for Sustainable Development (CEBDS) since 2010. In 2018, she joined the Steering Committee of the Carbon Price Leadership Coalition (CPLC), being the only Brazilian representative to be a member of the World Bank coalition's board focused on carbon pricing. An economist, she assumed the duties of Executive Director and Coordinator of the Energy and Climate Change, Sustainable Construction, and Sustainable Finance working groups. Between 1997 and 2001 she acted as a negotiator for Brazil at the Conference of the Parties to the United Nations Framework Convention on Climate Change (UNFCCC). In 2003, Marina founded and chaired a Sustainability consulting firm Fábrica Ethica Brazil (FEB), providing advisory services to governments and businesses and launching, among other initiatives, the Carbon Disclosure Project. She was the Coordinator of the Brazilian Forum of Climate Change and has headed promotions at the Ministry of Science and Technology, the International Office of Educational Television (Funtevê) and spent time as regional Director of Brazilian Tourism (Embratur). She is currently a member of the following Boards/Advisory Councils: Abengoa Panel/Abengoa IPESD Spain; Carbon Disclosure Project for Latin America; FIES Banco Itaú Unibanco; Research Institute of Botanical Garden of Rio de Janeiro; Sustainable Development Advisory Council; Council Network of Women Brazilian Leaders in Sustainability.



Philipp Hauser is Vice-President of Energy Transition at Engie and is dedicated to developing energy and sustainable infrastructure solutions. Philipp is German and holds a Master's degree in Chemistry from the University of Freiburg, Germany, and a Master's Degree in Business Administration from the Coppead Institute of the Federal University of Rio de Janeiro, Brazil. Throughout his 15-year career in Brazil, Philipp has designed and implemented several innovative business models in the areas of climate change, biodiversity conservation and sustainable development. In addition, it engages civil society, the private sector and governments in the discussion and definition of carbon pricing policies and the promotion of the United Nations Sustainable Development Goals.



Ronaldo Seroa da Mota is Professor of the State University of Rio de Janeiro (UERJ). Ph.D. in Economics at the University College London. Former Coordinator of Regulation Studies at the Research Institute of Applied Economics (IPEA). Former Director the Ministry of the Environment and the Civil Aviation Authority. Former Review Editor of the Intergovernmental Panel on Climate Change (IPCC). Published several articles in economic and environmental regulation.



Sérgio Leitão is a founding member of the Instituto Escolhas and is now its executive director. He was director of public policies and director of campaigns for Greenpeace Brazil, where he worked for ten years (2005-20015). He founded and was the Executive Director (2004-2005) of the Socioenvironmental Institute (ISA). He lived in New York for two years (2002-2003), where he volunteered for the Rainforest Foundation US. He advised the Minister of Justice José Gregori (2000-2001) on social and environmental issues during President Fernando Henrique Cardoso administration. He worked as a lawyer for the Indigenous Rights Unit (NDI) in the 1990-1995 period, and as legal advisor to the project Study on Indigenous Lands (PETI) of the National Museum Anthropology Department in Rio de Janeiro (1989-1990). He initiated his career as advisor for social issues at the Fortaleza Archdiocese, where he worked with Cardinal Aloisio Lorscheider (1986-1989).



Silke Karcher is Head of Division, European Climate and Energy Policy; New Market Mechanisms, German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety. Prior, she was head for EU-Affairs and bilateral cooperation energy & environment. Before that she coordinated Germany's 2007 Climate and Energy Program at BMUB.



Stefano De Clara, International Policy Director, International Emissions Trading Association (IETA). He joined IETA in 2014, initially focusing on the EU ETS and UNFCCC negotiations. He currently heads IETA's international work, covering the implementation of the Paris Agreement and international carbon markets. Leading IETA's Business Partnership for Market Readiness (B-PMR) initiative, he also focuses on emerging carbon markets, with a particular focus on Asia.



Venkata Ramana Putti is the Program Manager of the Climate and Carbon Finance unit at the World Bank since June 2015. His previous positions at the World Bank Group include leadership of the Carbon Finance Assist program, and the Energy Access portfolio of the Energy Sector Management Assistance Program (ESMAP). Before the World Bank, he held senior executive positions at UNDP/GEF, Winrock International and TERI, managing national/global clean energy and environment program portfolios. Dr. Putti has authored and edited over 80 publications including books, peer-reviewed articles and technical reports. He holds degrees in civil engineering and business management and a Ph.D. in energy studies.